University Values
An Examination of UW Madison
Founding of the University

- The University of Wisconsin was founded minutes before the founding of the state
- First class met Feb. 5, 1849—now celebrated as Founder’s Day
- 1851 - North Hall, the first campus building, opens
- 1863 - First women admitted to the Normal Department, full status achieved in 1874
- William Smith Noland, first African American admitted, graduates in 1875
- 1892 - Charles Van Hise receives first UW Ph.D., and later named as UW’s first alumnus President
Land Grant University

- 1862 Morrill Land Grant Act
- UW received Land Grant status in 1866, adding an agricultural department

“Education should influence peoples’ lives beyond the boundaries of the classroom”


2015 report showed that UW–Madison accounts for $15 billion economic impact statewide.

STATEWIDE ECONOMIC IMPACT

311 UW-RELATED START-UP COMPANIES IN WISCONSIN SUPPORTING NEARLY 25,000 JOBS CONTRIBUTING $2.3 BILLION TO THE STATE ECONOMY

193,310 WISCONSIN JOBS

$15 BILLION OVERALL ECONOMIC IMPACT

RESEARCH RANKINGS

4TH RESEARCH EXPENDITURES AMONG U.S. UNIVERSITIES IN 2013

- Johns Hopkins University $2.17 billion
- University of Michigan–Ann Arbor $1.98 billion
- University of Washington–Seattle $1.18 billion
- UNIVERSITY OF WISCONSIN–MADISON $1.12 billion
- University of California–San Diego $1.06 billion
- University of California–San Francisco $1.04 billion
- Harvard University $1.01 billion
- Duke University $993 million
- University of North Carolina–Chapel Hill $973 million
- UCLA $967 million

6TH IN PATENTS ISSUED AMONG U.S. UNIVERSITIES (2013)

THE ONLY UNIVERSITY — PUBLIC OR PRIVATE — RANKED IN THE TOP FIVE FOR RESEARCH SPENDING IN EACH OF THE LAST 25 YEARS

#1 BEST HOSPITALS IN WISCONSIN

U.S. News & World Report, 2014

STUDENT EXPERIENCE

574,032 DEGREES GRANTED SINCE UW-MADISON WAS FOUNDED

94% SENIORS FRESHMEN RATED THEIR OVERALL EXPERIENCE AT UW-MADISON AS EXCELLENT OR VERY GOOD

RECORD-BREAKING NUMBERS

6,659 BACHELOR’S DEGREES AWARDED IN 2014

NEARLY 33,000 FRESHMAN APPLICANTS IN 2014 & 2015 YTD

TIME TO GRADUATION HAS STEADILY DECLINED AND NOW AVERAGES 4.16 YEARS

$5 BILLION SPENT BY UW-MADISON AND ITS FACULTY, STAFF, STUDENTS, AND VISITORS

$7 BILLION IN ADDITIONAL ECONOMIC ACTIVITY

$1 OF STATE TAX DOLLARS INVESTED IN UW = $24.14 IN ECONOMIC ACTIVITY IN WISCONSIN

Source: NorthStar Consulting Group, 2015

"WHATEVER MAY BE THE LIMITATIONS WHICH TRAMMEL INQUIRY ELSEWHERE, WE BELIEVE THAT THE GREAT STATE UNIVERSITY OF WISCONSIN SHOULD EVER ENCOURAGE THAT CONTINUAL AND FEARLESS SIFTING AND WINNOWING BY WHICH ALONE THE TRUTH CAN BE FOUND." (TAKEN FROM A REPORT OF THE BOARD OF REGENTS IN 1894)

MEMORIAL, CLASS OF 1910.
Tripartite mission of Higher Education

Teaching

Research ⇔ Service
Mission of the University

To fulfill its mission, the University must:

- Achieve leadership, strengthen studies, pioneer new fields
- Generate new knowledge through research to meet needs of society
- Offer broad and balanced academic programs
- Encourage the use of university facilities and expertise
- Strengthen cultural understanding
- Maintain a level of excellence and standards in programs
- Serve society through outreach programs
- Embody, respect, & commit to the ideals of a pluralistic, multiracial, open, and democratic society

Vision of the University

Educational Experience
- Improve access and affordability
- Increase Wisconsin Experience opportunities
- Ensure support, mentoring, and experiential opportunities

Research and Scholarships
- Nurture excellence in research, scholarship and creative activity
- Strengthen our national influence around research policy and funding
- Generate creative solutions through interdisciplinary strengths

The Wisconsin Idea
- Use partnerships to bring value to Wisconsin citizens
- Extend educational mission through new technology and partnerships
- Leverage our distinctive interdisciplinary strength to address complex problems in the state and the world

Our People
- Enhance campus strength through diversity and inclusion through the Diversity Framework
- Nurture growth through professional development and performance excellence
- Create the best possible environment in which our people can carry out their responsibilities to the university

Resource Stewardship
- Create a stable and sustainable financial structure
- Promote environmental sustainability
- Transform library structures and technologies to best support research and learning

Guiding Principles of the University

- We promote the highest standards of intellectual inquiry and rigor
- We support learning for its own sake...as a service to the greater good
- We fiercely defend intellectual freedom and combine it with responsibility and civility
- We observe the highest ethical integrity in everything we do
- We believe in the importance of working with and learning from those whose backgrounds and views differ from our own
- We are committed to being responsible stewards of our human, intellectual, cultural, financial, and environmental resources
- We share the belief that neither origin nor economic background should be barriers to participation in the community
- We promote the application of research and teaching to issues of importance for the state, the nation, and the world

The Wisconsin Experience

Learning Communities
Study Abroad
Your Health
Academic & Career Advising
Multicultural Resources
Student Organizations
Research Opportunities
Athletics & Recreation
Service Learning
Learning Outcomes of the Wisconsin Experience

- Knowledge of Human Cultures and the Physical and Natural World
- Personal and Social Responsibility
- Integrative Learning
- Intellectual and Practical Skills
Reflections

What values do you bring to the UW?

What does it mean to be a Badger?

Which UW values do you connect with?

How can you contribute to UW during your time as a student?

What will be your Legacy after leaving UW?